LUXOTTICA + FAXCORE

CASE STUDY

FAX IN THE CLOUD LEVERAGING MICROSOFT AZURE

How Luxottica (the world's largest company in the eyewear industry) uses Faxcore as an integral part of their business processes.

WHEN EVERY FAX IS MISSION CRITICAL

www.faxcore.com

The Next Evolution of Fax

The widespread adoption of fax technology began in the 80s and 90s - evolving from fax machines to computer-based faxing software using fax modems/fax boards. The fax software, and intelligent fax boards that were developed in the 90s were very expensive and costly to maintain.

Many industries, such as healthcare, finance, logistics and manufacturing still rely on fax and they are constantly looking to increase efficiency and reduce the cost information technology (IT). It has since evolved to the cloud.

About Luxottica

Luxottica is the world's largest company in the eyewear industry and a market leader in the design, manufacture and distribution of fashion, luxury, sports and performance eyewear.

With operations spanning the globe and over 74,000 optical and sun retail worldwide, fax is still integral to their business processes.

Luxottica Fax Transformation

Luxottica had two different fax server solutions for processing orders, prescriptions and other documents in conjunction with SAP. In 20?? Discovery Solutions, Inc. helped them to **eliminate the more costly and older fax servers by replacing both with FaxCore.**

Total Cost of Ownership (TCO) was reduced and instead of managing two fax server platforms they were able to streamline their infrastructure by eliminating physical server, fax boards, and all Telco aspects by **leveraging a single FaxCore server and etherFAX, which is a fax board in the cloud.**

Luxottica Fax Transformation

Luxottica, like many worldwide organizations, explored the benefits of moving their IT operations into the cloud, Microsoft Azure to be specific.

Since the complicated and costly fax boards and Telco resources were eliminated by etherFAX, moving the FaxCore servers to Azure was possible since virtual machines were all that was required.

The Azure environment for FaxCore includes:

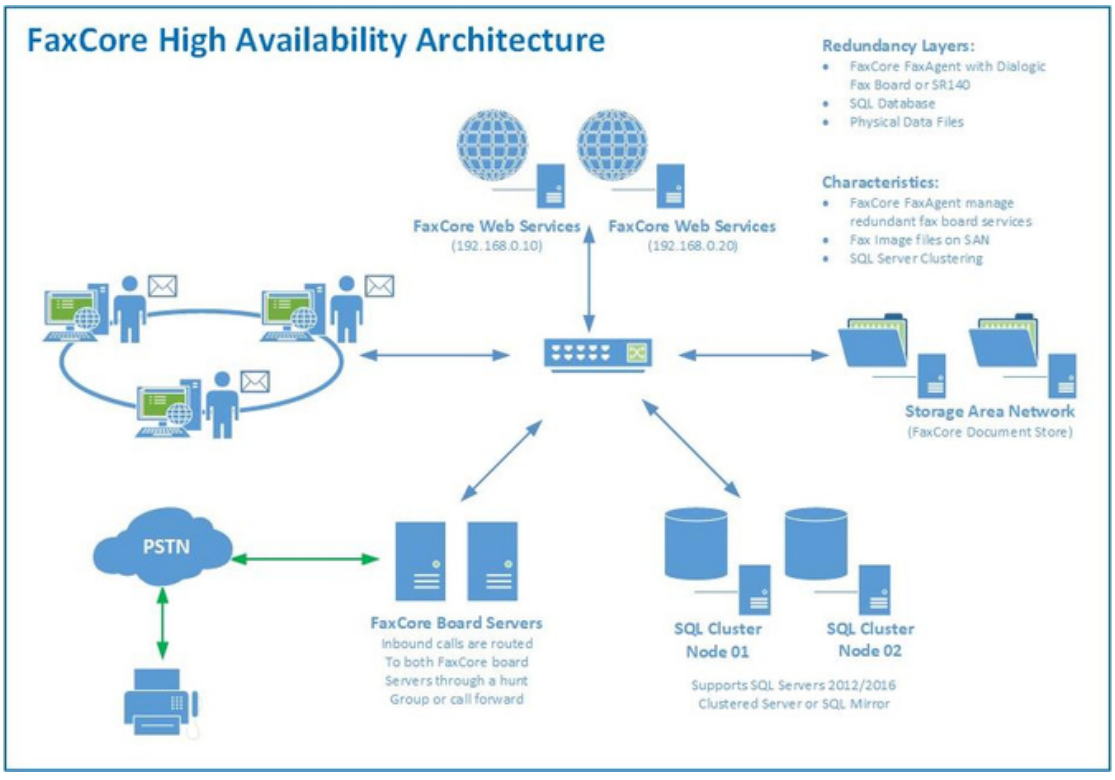
- X Windows Servers running in VMs
- Internet Access for FaxCore connecting to etherFAX
- SAP

Extensive testing was done by FaxCore technicians and HP Enterprise Services prior to cutting over to the new fax servers in Azure.

Once all tests were completed the final cutover was done by copying a current database from the production environment so no fax jobs would have been orphaned. **The cutover was done in less than two hours** and now all fax functions reside in Azure.

Achieved Fault Tolerance

FaxCore has also moved all of their cloud related fax services to Azure. This provides a higher level of fault tolerance and interoperability between Luxottica and FaxCore.
Download the White Paper on Achieved Fault Tolerance



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